



Fund Details

Investment Objective

The Scheme seeks to generate consistent long-term capital appreciation by investing predominantly in equity and equity related securities by following value investing strategy.

Fund Manager

Mr. Kunal Sangoi & Mr. Dhaval Joshi

Date of Allotment

March 27, 2008

Benchmark

Nifty 500 TRI

Managing Fund Since

September 22, 2022 & November 21, 2022

Experience in Managing the Fund

1.6 years & 1.4 Years

SIP

Daily/Weekly/Monthly: Minimum ₹ 100/-

Fund Category

Value Fund

Investment Style

Large Cap			
Mid Cap			
Small Cap			
	Growth	Value	Blend



Load Structure (as % of NAV) (Incl. for SIP)

Entry Load	Nil
Exit Load	For redemption/switchout of units on or before 90 days from the date of allotment: 1.00% of applicable NAV. For redemption / switch-out of units after 90 days from the date of allotment: Nil.

AUM

Monthly Average AUM	₹	5681.89	Crores
AUM as on last day	₹	5683.63	Crores

Total Expense Ratio (TER)

Regular	1.89%
Direct	1.01%

Including additional expenses and goods and service tax on management fees.

Other Parameters

Standard Deviation	15.76%
Sharpe Ratio	1.00
Beta	1.05
Portfolio Turnover	0.58

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns. Risk Free Rate assumed to be 7.90% (FBIL Overnight MIBOR as on 31 March 2024) for calculating Sharpe Ratio

Application Amount for fresh subscription

₹ 1,000 (plus in multiples of ₹ 1)

Min. Addl. Investment

₹ 1,000 (plus in multiples of ₹ 1)

PORTFOLIO

Issuer	% to Net Assets
Banks	16.28%
State Bank of India	3.35%
ICICI Bank Limited	3.24%
Axis Bank Limited	2.30%
IndusInd Bank Limited	2.19%
RBL Bank Limited	1.46%
Bank of Baroda	1.46%
The Federal Bank Limited	1.24%
Bank of India	1.04%
IT - Software	8.30%
Infosys Limited	3.95%
LTIMindtree Limited	1.18%
HCL Technologies Limited	0.99%
Sonata Software Limited	0.91%
Wipro Limited	0.81%
Birlasoft Limited	0.45%
Auto Components	7.69%
Ramkrishna Forgings Limited	2.88%
Minda Corporation Limited	2.83%
Pricol Limited	1.59%
Craftsman Automation Ltd	0.40%
Pharmaceuticals & Biotechnology	7.60%
Sun Pharmaceutical Industries Limited	3.57%
Strides Pharma Science Limited	2.10%
Granules India Limited	1.93%
Construction	5.07%
Larsen & Toubro Limited	2.08%
Kalpataru Projects International Ltd.	1.99%
Power Mech Projects Limited	1.01%

Issuer	% to Net Assets
Finance	5.00%
Shriram Finance Ltd	2.04%
LIC Housing Finance Limited	1.45%
Poonawalla Fincorp Limited	1.11%
Manappuram Finance Limited	0.32%
Power Finance Corporation Limited	0.08%
Industrial Products	4.73%
WELSPUN CORP LIMITED	2.75%
Carborundum Universal Limited	1.98%
Petroleum Products	4.20%
Reliance Industries Limited	3.24%
Hindustan Petroleum Corporation Limited	0.96%
Cement & Cement Products	4.19%
Ambuja Cements Limited	1.94%
Orient Cement Limited	1.30%
Dalmia Bharat Limited	0.95%
Power	4.07%
NTPC Limited	2.58%
NLC India Limited	1.29%
JSW Energy Limited	0.19%
Gas	3.55%
GAIL (India) Limited	1.56%
Indraprastha Gas Limited	1.15%
Mahanagar Gas Limited	0.84%
Realty	2.91%
Sobha Limited	1.25%
Oberoi Realty Limited	0.57%
Anant Raj Ltd	0.56%
DLF Limited	0.53%



Issuer	% to Net Assets
Ferrous Metals	2.44%
Jindal Steel & Power Limited	1.57%
Steel Authority of India Limited	0.88%
Diversified FMCG	2.27%
ITC Limited	2.27%
Insurance	1.98%
Max Financial Services Limited	1.12%
SBI Life Insurance Company Limited	0.86%
Automobiles	1.90%
Tata Motors Limited	1.20%
Hero MotoCorp Limited	0.70%
Industrial Manufacturing	1.58%
Praj Industries Limited	0.86%
Honeywell Automation India Limited	0.72%
Textiles & Apparels	1.54%
Welspun Living Limited	0.83%
K.P.R. Mill Limited	0.71%
Chemicals & Petrochemicals	1.39%
Gujarat Narmada Valley Fertilizers and Chemicals Limited	0.55%
Anupam Rasayan India Limited	0.44%
IG Petrochemicals limited	0.39%
Agricultural Food & other Products	1.34%
Balrampur Chini Mills Limited	0.98%
Nath Bio-Genes (India) Limited	0.25%
Gulshan Polyols Limited	0.10%
IT - Services	1.24%

Issuer	% to Net Assets
Cyient Limited	1.24%
Oil	1.18%
Oil & Natural Gas Corporation Limited	1.18%
Leisure Services	1.18%
Chalet Hotels Limited	1.18%
Telecom - Services	1.08%
Tata Communications Limited	1.08%
Capital Markets	1.07%
Multi Commodity Exchange of India Limited	1.07%
Retailing	1.04%
Aditya Birla Fashion and Retail Limited	1.04%
Consumable Fuels	1.03%
Coal India Limited	1.03%
Paper Forest & Jute Products	0.70%
Tamil Nadu Newsprint & Papers Limited	0.70%
Minerals & Mining	0.51%
NMDC Limited	0.51%
Aerospace & Defense	0.50%
MTAR Technologies Limited	0.50%
Transport Infrastructure	0.35%
JSW Infrastructure Ltd	0.35%
Household Products	0.30%
DOMS Industries Limited	0.30%
Cash & Current Assets	1.82%
Total Net Assets	100.00%

Investment Performance		NAV as on March 31, 2024: ₹ 111.7307			
	Since Inception	5 Years	3 Years	1 Year	
Inception - Mar 27, 2008					
Aditya Birla Sun Life Pure Value Fund	16.26%	16.36%	23.62%	55.91%	
Value of Std Investment of ₹ 10,000	111731	21364	18903	15610	
Benchmark - Nifty 500 TRI	12.18%	17.19%	19.32%	40.75%	
Value of Std Investment of ₹ 10,000	62979	22112	16970	14049	
Additional Benchmark - Nifty 50 TRI	11.35%	15.27%	16.35%	30.27%	
Value of Std Investment of ₹ 10,000	55902	20356	15736	13008	

Past performance may or may not be sustained in future. The above performance is of Regular Plan - Growth Option. Kindly note that different plans have different expense structure. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Kunal Sangoi is 3. Total Schemes managed by Mr. Dhaval Joshi is 51. Note: The exit load (if any) rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 or from any of our Investor Service Centers.

NAV of Plans / Options (₹)		
	Regular Plan	Direct Plan
Growth	111.7307	124.4166
IDCW ¹ :	42.1788	76.1382

¹Income Distribution cum capital withdrawal

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)

Particulars	Since Inception	5 years	3 years	1 Year
Total Amount Invested (₹)	1930000	600000	360000	120000
Market Value of amount Invested	8748227	1125785	532029	147905
Scheme Returns (CAGR)	16.90%	25.55%	27.25%	46.64%
Nifty 500 TRI returns# (CAGR)	14.84%	21.66%	20.57%	36.73%
Nifty 50 TRI returns## (CAGR)	13.77%	18.58%	16.88%	27.81%

Past Performance may or may not be sustained in future. The fund's inception date is March 27, 2008, and the initial SIP installment is considered to have been made on that date. Subsequent installments occur on the first day of every following month.

Scheme Benchmark, ## Additional Benchmark
For SIP calculations above, the data assumes the investment of ₹ 10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for IDCW option would assume reinvestment of tax free IDCW declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. IDCW are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration.

Product Labeling Disclosures

Aditya Birla Sun Life Pure Value Fund
(An open ended equity scheme following a value investment strategy)

- long term capital growth
- investments in equity and equity related securities by following value investing strategy

Fund	Nifty 500 TRI

*Investors should consult their financial advisors if in doubt whether the product is suitable for them.